

Venn will sales and marketing get along better

Which of these represents how sales and marketing work together at your company? What do you think is the ideal?



Sales and marketing don't really work together very well.



We have good alignment between sales and marketing.



Sales is one channel of marketing, like email, ecommerce and other channels.



We're really a feet-on-the-street sales-focused company. But marketing does provide some nice pens.



Eh, we really have a ways to go...

revenue + associates
www.revenueassociates.biz